BOYCOTT CANADIAN SEAFOOD!

STOP THE SEAL SLAUGHTER

The Canadian commercial seal hunt is the largest mass slaughter of marine mammals in the world.
Last year alone Canada slaughtered over 320,000 seals in March and April. Mostly pups less than 2-months old, they were bludgeoned, shot, and skinned – some still alive.

Facts about the boycott:

- The seal "hunt" is about money.
- The "hunt" is subsidized by Canadian taxpayers to the tune of millions of dollars every year.
- The most powerful weapon to stop it is the boycott of Canadian seafood products.
- This Boycott targets the very people who slaughter the harp seals: The sealers are fisherman, and every fisherman's union and every fishing and seafood company in Canada defends and supports the slaughter of seals.

We must put economic pressure on this industry!

www.seashepherd.org

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Q: HOW WILL THE BOYCOTT WORK?

A: By boycotting Canadian Seafood we can negate the profits of sealing and put direct economic pressure on this financially meager $16M industry. Canadian exports of seafood to the US alone total more than USD$2.8B, and the seal "hunt" value is less than 0.57% of these US exports.

What You Can Do!

- Boycott all Canadian Seafood products.
- Ask family, friends, and acquaintances to boycott all Canadian seafood.
- Ask your local markets and seafood establishments to join the Boycott of Canadian Seafood until the slaughter is ended.
- Conduct a letter-writing campaign to Canadian politicians and the commercial fishing industry. For more information, visit: www.seashepherd.org/seals/letter_writing.html
- Hand out these flyers outside your local grocery store, seafood retail outlet, and restaurants informing customers and diners about the campaign to end the seal slaughter.
- Visit www.seashepherd.org to learn about the slaughter and other easy ways you can help bring it to an end.

Please ask Red Lobster to join the Boycott. The Red Lobster restaurant chain buys more Canadian seafood than any other U.S. wholesaler, and therefore, can do more to end the hunt!

Mr. Kim A. Lopdrup, Pres.
Red Lobster Restaurants
PO Box 593330
Orlando FL 32859-3330

Tel: 1 (407) 245-4000
1 (800) 562-7837

e-mail:
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