



Sea Shepherd Conservation Society

International Chairman
Farley Mowat

Founder & President
Captain Paul Watson

Board of Directors
Richard Dean Anderson
Paul Watson
Dr. Ben Zuckerman

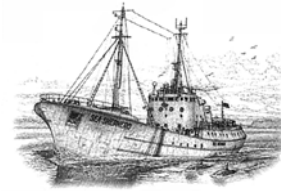
Director of Administration
Carla Robinson

Board of Advisors

- Brigitte Bardot
- Linda Blair
- Jody Boyman
- Berkeley Breathed
- Dr. Deborah Brosnan
- Pierce Brosnan
- Peter Brown
- John Paul DeJoria
- Linda G. Fisher
- Dave Foreman
- Marc Gaede
- Dr. Birute Galdikas
- Mike Galesi
- Rutger Hauer
- Randy Hayes
- Dr. Herbert Henrich
- Dr. Alex Hershaft
- Steve Hindi
- Basil Hobbs
- Dr. Jennifer Hopper
- Robert Hunter
- Captain Jet Johnson
- Pieter Kroonenburg
- Dr. Louise Leakey
- Howard Lyman
- Rafe Mair
- Elizabeth May
- Dr. Godfrey Merlen
- Alex Pacheco
- Dr. Roger Payne
- Sean Penn
- Grant Pereira**
- Jacques Perrin
- Heidi Prescott
- Adrian Raeside
- Dr. Tom Regan
- Martin Sheen
- Pritam Singh
- George Sumner
- Bob Talbot
- Robert Wintner

Sea Shepherd Conservation Society is a registered 501(c)(3) charitable organization

June, 2005



Dear Sir/Madam,

My name is Paul Watson and I am the founder and president of the Sea Shepherd Conservation Society, a non-profit organization dedicated to the protection and conservation of marine wildlife. We have an international support base of more than 35,000 people.

I am writing to you with a special request to join us in our efforts to stop the annual mass slaughter of 325,000 wild baby harp seals off the Eastern coast of Canada.

We would like to request that you agree to not stock, sell, or serve any seafood product of Canadian origin, until the annual slaughter of seals is permanently shut down.

The Canadian seafood industry is worth over 3.3 billion dollars. The total revenues from the killing of seals last year was less than 16 million dollars. We need to speak as consumers to put Canada on notice that the killing of the seals will be costly for the Canadian seafood industry.

Already Legal Seafoods Restaurant Chain, Whole Foods Market, and others have agreed to not purchase Canadian fish until the inhumane seal slaughter is ended permanently.

Towards this end, Sea Shepherd Advisory Board member Berkeley Breathed, (the creator of the Bloom County cartoon strip and Opus the Penguin), has designed a **Seal of Approval** for display in restaurants, hotels, and stores that join the campaign to protect the baby seals.

Our members and environmentally-concerned people around the world have been asked to give preferential patronage to restaurants and stores that bear this seal.

We would like to give your business a **Seal of Approval** decal to display in your window and a certificate featuring the Seal of Approval to display in your place of business and/or on your website. We would also like to list you on our website as a company that supports the call to end cruelty and slaughter on the Eastern coast of Canada.

Together we can make a difference. We can save marine life and we can help to restore ecological balance in the waters of the Northwestern Atlantic Ocean.

Thank-you,

Captain Paul Watson
Executive Director
Sea Shepherd Conservation Society

Please sign this agreement to help the seals:

We, _____, pledge not to stock, sell, or serve any seafood product of Canadian origin, until the Canadian seal hunt has been permanently banned.

Signed: _____ Date: _____

Title: _____