

## BOYCOTT CANADIAN SEAFOOD!

### STOP THE SEAL SLAUGHTER



The Canadian commercial seal hunt is the largest mass slaughter of marine mammals in the world. This year alone Canada slaughtered over 320,000 seals in March and April. Mostly pups less than 2-months old, they were bludgeoned, shot, and skinned - some still alive.

#### Facts about the boycott:

- ◆ The seal hunt is about money.
- ◆ The most powerful weapon to stop it is the boycott of Canadian seafood products.
- ◆ This Boycott targets the very people who slaughter the harp seals: The sealers are fisherman, and every fisherman's union and every fishing and seafood company in Canada defends and supports the slaughter of seals.

*We must put economic pressure on this industry!*



[www.seashepherd.org](http://www.seashepherd.org)

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**Q: HOW WILL THE  
BOYCOTT WORK?**

**A: RED LOBSTER MUST  
STOP BUYING  
CANADIAN SEAFOOD**



Red Lobster restaurant chain buys more Canadian seafood than any other U.S. wholesale customer & can do more to end the \$16M hunt than any other company.

*We do not need to shut down the Canadian seafood industry to have the desired effect. We need only cost the industry enough to negate the profits of sealing.*

**What You Can Do!**

- ♦ Boycott all Canadian Seafood
- ♦ Ask your local Red Lobster: Stop serving Canadian Seafood
- ♦ Contact Red Lobster corporate offices (below) and ask them to join the boycott
- ♦ Visit [seashepherd.org](http://seashepherd.org) to learn about other easy ways you can help bring this slaughter to an end, like:
  - writing the officials responsible
  - using boycott bills for your local restaurants
  - join the Seal of Approval Campaign (enter the contest!)

**Please ask** Red Lobster President Kim Lopdrup to help end the Canadian commercial seal hunt by not serving Canadian seafood to his guests until Canadian fishermen stop killing the seals:

Kim A. Lopdrup, President Red Lobster Restaurants PO Box 593330 Orlando FL 32859-3330	Tel: 1 (407) 245-4000 1 (800) 562-7837 e-mail: <a href="http://www.redlobster.ca/contactus.asp">www.redlobster.ca/contactus.asp</a>
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